

Portfolio





fabmar

BRAND DESIGN / VISUAL IDENTITY / WEB SITE

Case Studies

BRAND DESIGN

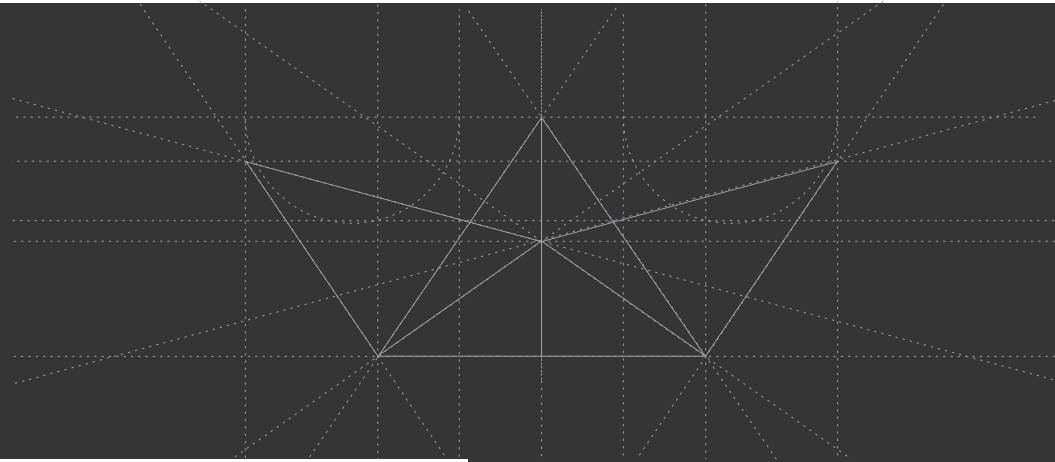
VISUAL IDENTITY

WEB SITE

brand design

Fabmar, a consulting company based in Dubai (United Arab Emirates), has asked us to design the restyling of her brand, for their business and for the new vision. The passion for the sea as a lifestyle was the concept to be developed, bringing out commercial, sports and recreational activities.

We have studied a very basic icon, a geometric representation inspired by the essential shapes of a paper boat, alongside the concept of simplicity, without forgetting the solidity of the corporate structure.





PANTONE 2767 C

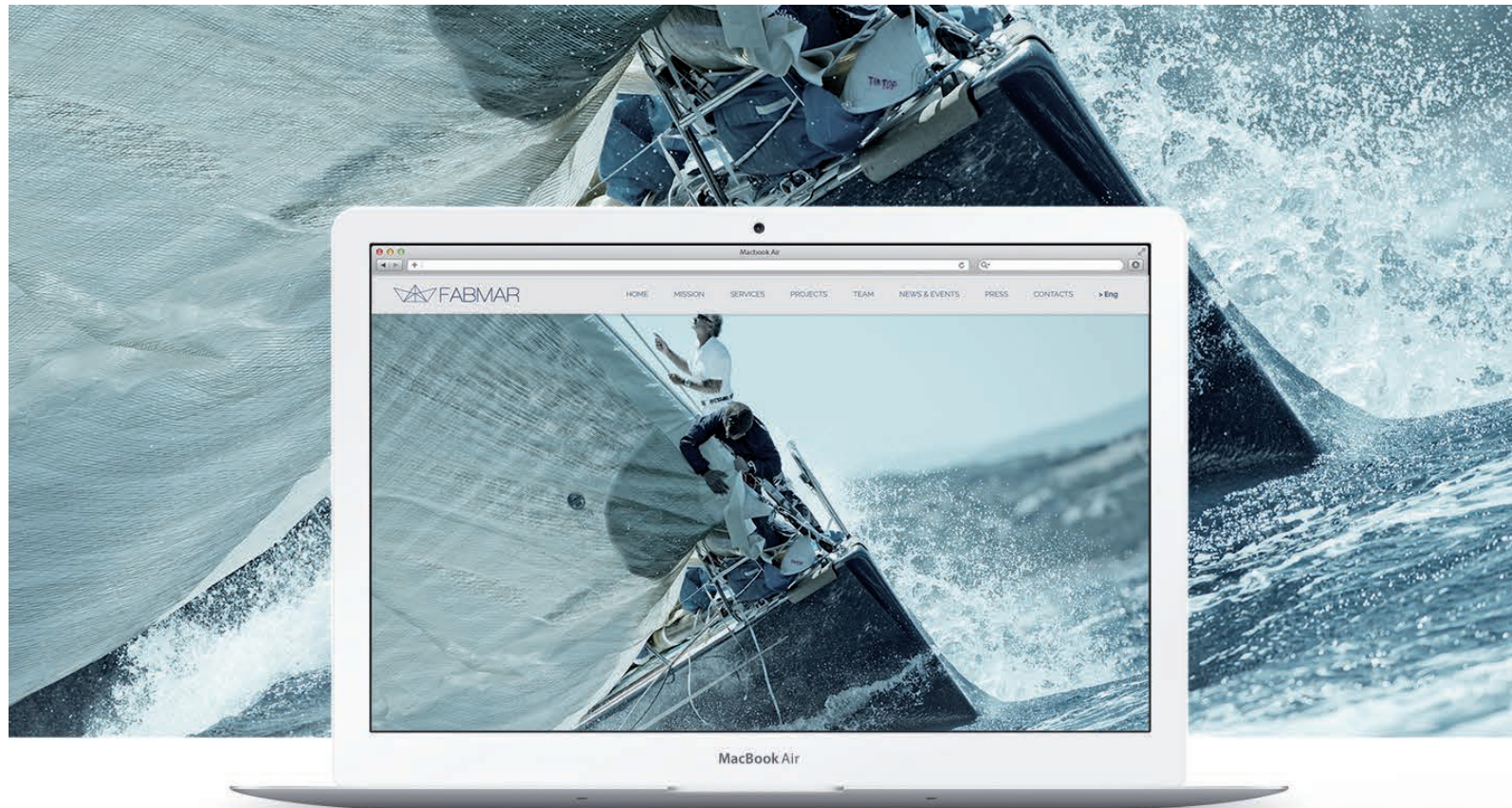
visual identity



web site

The FABMAR Middle East DWC-LLC project was built on a graphic layout that tells the luxury sector of yachting services with simplicity and elegance.

The goal was to drag the user on a tour through the passion for the sea as a lifestyle. The website is functional with intuitive navigation, follows the rules of responsive web design.



FABMAR | Responsive Web Design

 www.fabmar.net



fabyachts

BRAND DESIGN / VISUAL IDENTITY

Case Studies

BRAND DESIGN

VISUAL IDENTITY

brand design

Brand Concept/ Luxury, rarity excellence, care and attention to detail.
We stylized shape of the yacht fits perfectly with the diamond shape.



visual identity



BLACK



BLACK & WHITE



PANTONE GOLD



LOGO GOLD ON BACKGROUND PANTONE 767C







THE GREAT WHITE SHARK
AT PEVERO

Pevero Golf Club

RESPONSIVE WEB DESIGN



PEVERO GOLF CLUB

Costa Smeralda

Case Studies

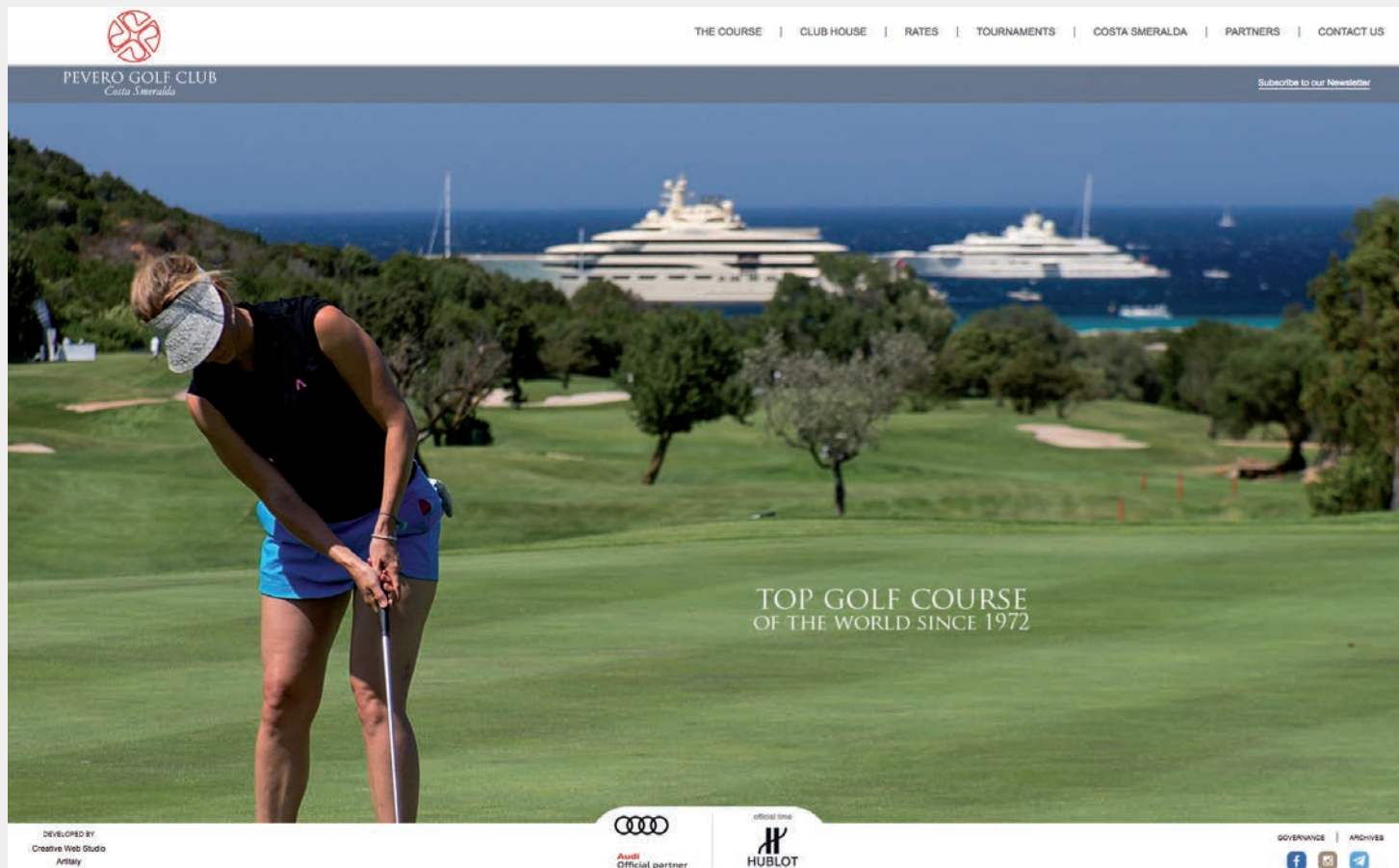
WEB SITE /

GRAPHIC AND DEVELOPMENT

web site

The first version of the Pevero Golf Club site was for Creative Web Studio team a great deal of satisfaction. It Has been realized by following the rules of responsive design and providing the user with informative and interactive content that is easy to consult.

On the graphic design (still in the second version), great research has been made both on the composition of the layout and on the color palette.





MARINA DI
PORTO CERVO

Marina di Porto Cervo

RESPONSIVE WEB DESIGN

Case Studies

WEB SITE /

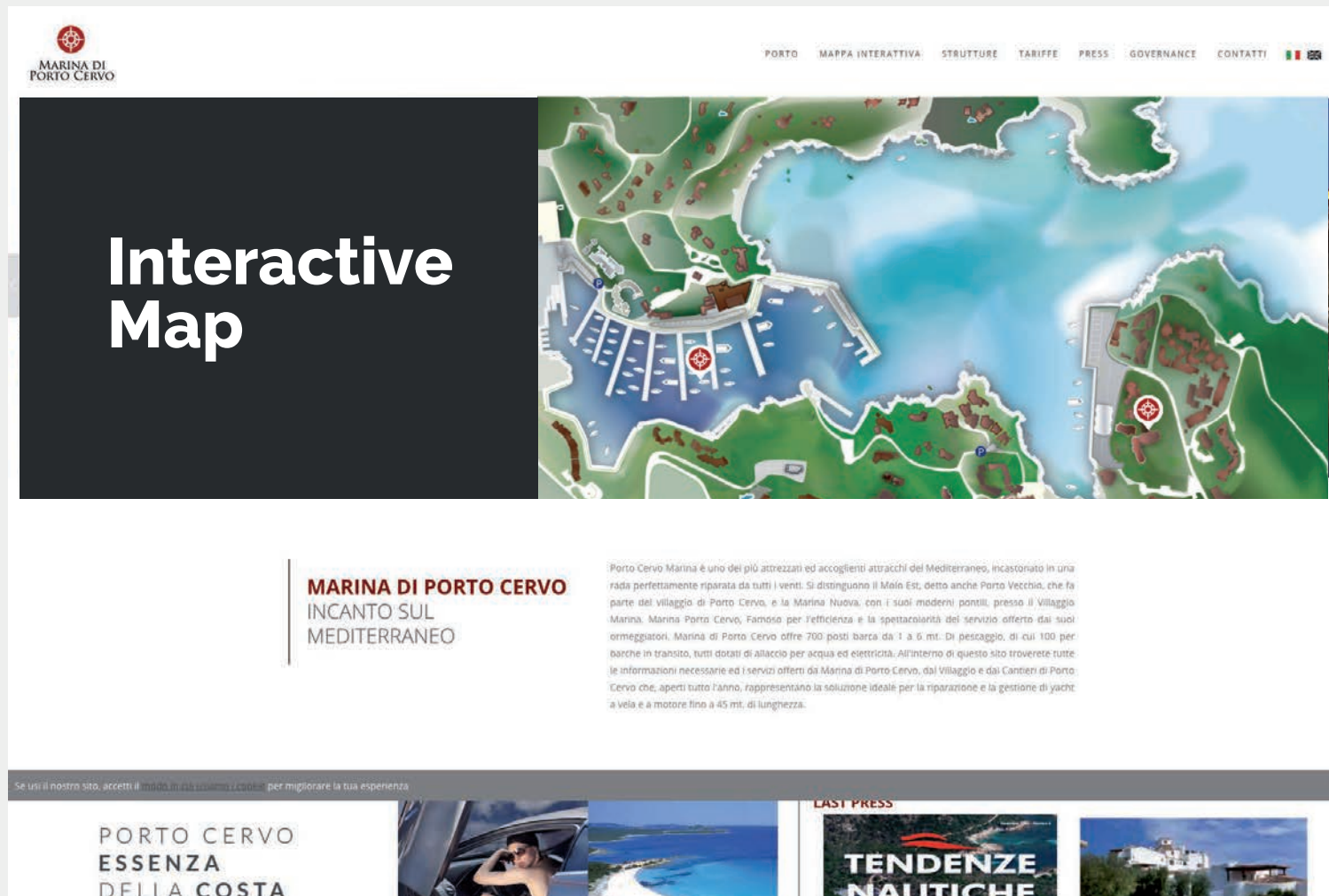
GRAPHIC AND DEVELOPMENT

web site

Thanks to a large team in Creative Web Studio, we have achieved a high quality product both for graphic and development impact.

Clean layout and simple structure makes the user's use of the news very easily.

The map occupies a very important place on the site with the help of virtual tours.



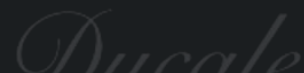


Prestige village by Harrods

RESPONSIVE WEB DESIGN



RICHARD MILLE



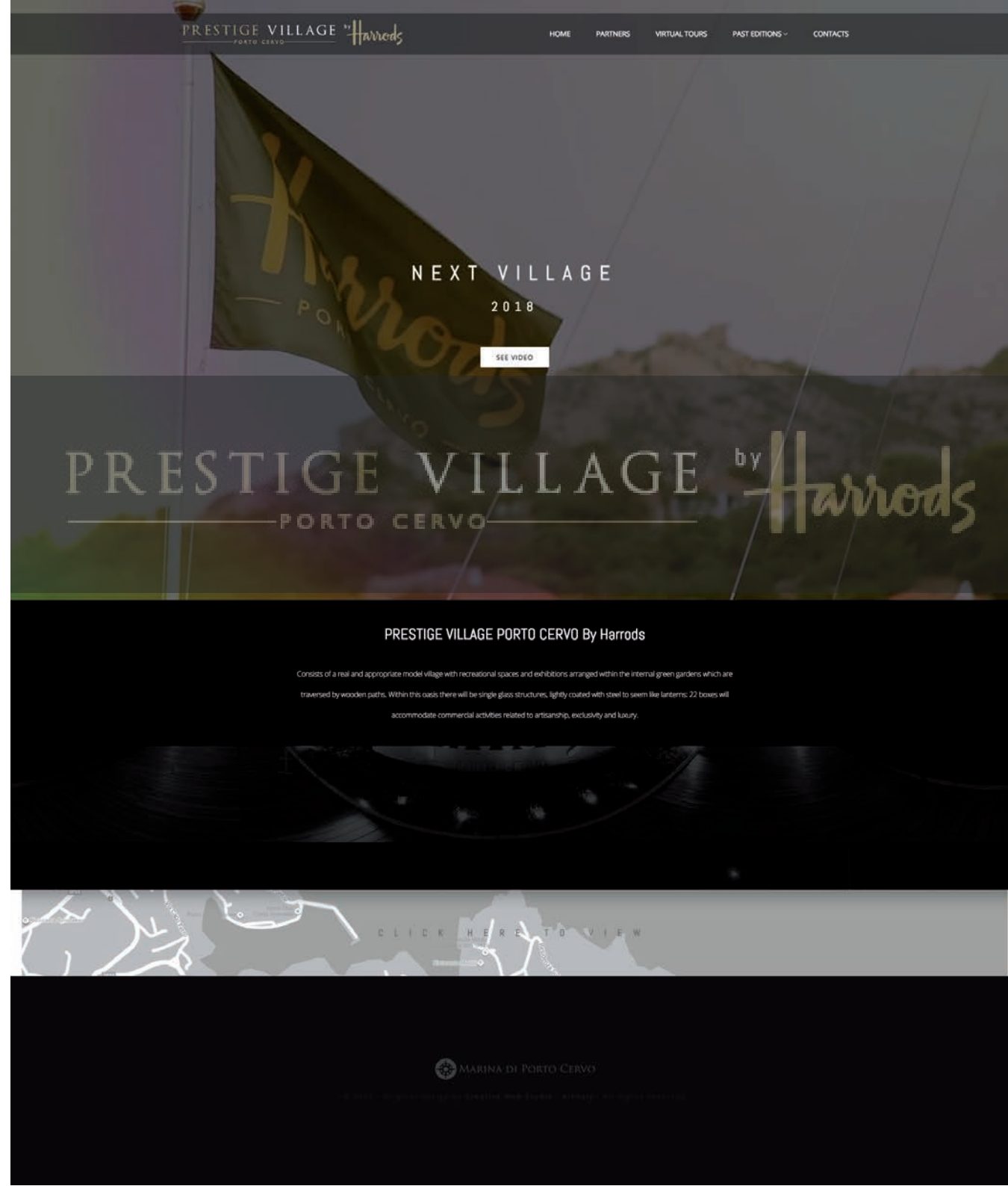
Case Studies

WEB SITE /

GRAPHIC AND DEVELOPMENT

web site

Project realized when we worked with Creative Web Studio Team for the exclusive event "Prestige in Porto Cervo by Harrods", which takes place each year in the Porto Cervo village in Sardinia. Invoke international characters. The project for the site launch of the event was realized in a short time by putting into field all the experience gained over the years.



Seamenhub

BRAND DESIGN / VISUAL IDENTITY

SEAMENhub
SERVICES CENTER AND RETAIL

brand design

Lettering construction

The model of lettering studied has a twofold aspect:

Soft lines like recall to the sea element,

The stability, to indicate a reference point "HUB" to which to rely.

Color: the naming lends itself safely to the two-color version;

The need is to emphasize both of the words it is composed of.

The definition underneath the naming we think is especially useful for specifying the features of SEAMENHUB



The logo for SEAMENhub features the word "SEAMEN" in a bold, blue, sans-serif font, followed by "hub" in a bold, green, sans-serif font. Below the main text, the tagline "SERVICES CENTER AND RETAIL" is written in a smaller, blue, sans-serif font. The entire logo is set against a light gray background.

TWO COLOURS

SEAMENhub
SERVICES CENTER AND RETAIL

BLACK

SEAMENhub
SERVICES CENTER AND RETAIL

ONE COLOUR

SEAMENhub
SERVICES CENTER AND RETAIL

BUSINESS CARDS

VERSIONE 1



VERSIONE 2

